



APPALACHIAN  
APPALACHIAN FLOORING

**Evershine™**



APPALACHIAN  
APPALACHIAN FLOORING



450, De Rochefort  
Cowansville Qc CANADA J2K 3S7

**1-866-213-1110**

*prefinished*  
**HARDWOOD FLOORING**



[www.appalachianflooring.com](http://www.appalachianflooring.com)

[www.appalachianflooring.com](http://www.appalachianflooring.com)

Printed in Canada

## Appalachian Flooring

*"From our forests to your feet."*

Spanning from Newfoundland on Canada's eastern seaboard to central Alabama in the United States, the Appalachian mountain range is one of North America's oldest and majestic natural wonders.

The Appalachians are renowned for the purity of their air, the strong and noble character of their mountain peaks as well as the breathtaking beauty of their sprawling forests. They are the embodiment of what we strive to achieve, everlasting beauty.

Not only is this range our namesake, it is also our main source of raw material for our hardwood floors. Be it Black Walnut, Cherry, Hard Maple, Hickory, Red Oak or Yellow Birch, the greater part of the wood we use grows in the different mountainous regions of the Appalachians and is harvested by local workers.

Here, at Appalachian Flooring Ltd., we honour our namesake by providing North America with the finest quality, Canadian-made hardwood floors...straight from our forests to your feet!

## Our Mission

*"To provide customers with the finest, top-quality solid hardwood floors at the lowest possible cost."*

We love the look and feel of our floors and we want you to love them too. That's why we never compromise on quality. We do things right the first time, every time, one square foot at a time.

We pay attention to detail. Every plank used to make your floor is selected, by our experienced staff, from the finest, choice grade hardwoods. Thanks to our wood's inherent natural beauty, quality and durability, your pre-finished hardwood floor will stand out from all others as an example of excellence.

We realise that by making one of our floors your own that you are entrusting us with the beauty of your home. That is why we strive to produce the best product on the market and give you the service you deserve. This promise is backed by our **Limited Lifetime Warranty** on the structural integrity of our products and our **35 year limited Warranty** on our **Ever-shine™** finish, present on our Prestige, Antique, Excel and Millrun Products, as well as on our reputation for after-sales service.

Additional resources to help you with your purchase and installation are also available. You can consult our **Evershine™ Brochure** for additional information about our finish as well as our **Warranty, Care and Maintenance guide** and our **Installation Guide** (printed on our boxes) for tips and tricks to install and enjoy your floor. Our team of **Authorized Appalachian Flooring Distributors** will also be more than happy to help you. These experienced professionals are sure to have the answers to all your questions and it will be their pleasure to address any concerns that you may have. Please visit our website if you would like to find the contact information of the distributor nearest your location.

[www.appalachianflooring.com](http://www.appalachianflooring.com)



Red Oak 3 1/4" Natural



We take pride in producing high quality floors. Our skilled staff uses state-of-the-art machines and follows strict Quality Control procedures to produce floors that surpass all established industry standards. Thanks to this, Appalachian Flooring Ltd., has become an example of Canadian craftsmanship and distinction in the field of hardwood flooring manufacturing.

## Proud to *Think Green*

Appalachian Flooring Ltd. takes pride in being environmentally conscious. We know how valuable the forests from which we take our raw material are and we wish to preserve this rich natural resource for future generations. That is why our manufacturing approach is designed to minimize production waste and allows us to recycle our wood production residues. We understand that manufacturing carries with it a great degree of environmental responsibility and we are willing to do our share and more to protect our natural resources and the environment.



Red Oak 3 1/4" Natural, Courtesy of LA Group and Carpet Sense



## Red Oak

# Evershine™

*Truly, the peak of perfection. The beauty of our silky smooth finish is matched only by its durability. When it comes to preserving the natural beauty of your floor, Evershine™ is at the top of the game. Its gloss retention capability is beyond compare as well as its capacity to resist wear through. Offered exclusively at Appalachian Flooring Ltd., Evershine™ will keep your floor better looking, longer.*

### Tougher and more *Abrasion-Resistant*

**Evershine™**, it's not magic, but almost. We use a combination of Nanotechnology and Aluminium oxide bonding technology to produce an incredibly resilient finish. This is then U.V. cured for maximum inter-coat adhesion strength. Simply put, our finish will not wear through for many years and it will stay glossier longer than the competition. This promise is backed by our 35 year limited warranty on wear through.

## Evershine™

**TOP COAT**

*Glossy &  
Abrasion  
Resistant*

**COMPETING PRODUCTS  
TOP COAT**  
*Only Glossy*

**The Evershine™  
*Advantage***

Better looking floors that last longer.



Amaretto



Auburn



Brandy



Café



Caramel



Classic



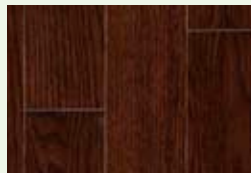
Espresso



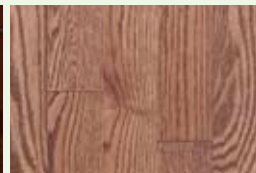
Gunstock



Honey



Moka



Rosewood



Walnut

## Yellow Birch



Copper



Moka



Nutmeg



Paprika



Pecan



Walnut

\*Pictures may not reflect actual color.

# COLORS

*It is by blending the right wood with the right color that your hardwood floor really comes to life. Since no two homes are truly alike, Appalachian Flooring Ltd. is proud to offer you a wide variety of colors to provide you with the best fit for any setting or decor.*

## Maple



Amaretto



Auburn



Cherry



Cinnamon



Classic



Copper



Fawn



Hazelnut



Honey



Mahogany



Moka



Sierra



Toffee



Walnut

## The EVERSHINE™ Advantage

Other manufacturers may have warranties similar in duration to ours. However will their floors look as good as an Appalachian Flooring Ltd. floor 35 years down the road? Our unique finish, **Evershine™**, is the only one that has a topcoat that is both gloss-retaining and abrasion-resistant. Other manufacturers cannot match **Evershine™**'s gloss-retaining ability as their abrasion-resistant layer is buried beneath the surface, sometimes 3 or 4 layers down. This makes **Evershine™** better at preventing dull spots in high-traffic areas and will help keep your floor looking great.

## Healthy and Hypoallergenic

Hardwood floors have been sought for years for their healthy non-allergen-retentive surface. The addition of the **Ultra-Fresh™** additive to our **Evershine™** finish has taken our product to a new level of clean. The anti-microbial nature of this additive will help keep your home smelling fresh and clean as well as preventing microbial nature stains on the finish.

## What this means for you.

It means that when you buy one of our floors you can sleep soundly, knowing that your floor will be beautiful tomorrow, next week and even in 35 years. In fact, we guarantee it by offering you a 35 year limited warranty on all our **Evershine™** pre-finished hardwood floors. No matter if you choose Prestige, Excel, Millrun or Antique grade wood, you will have the peace of mind of knowing that your floor is protected by our **Evershine™** finish. Your floor will resist wear and stains, while staying beautiful and glossy just like the day you bought it.

## EVERSHINE™ til the end

Since **Evershine™** is a state-of-the-art polyurethane finish, it does not require any time-intensive waxing or conditioning during its natural lifespan, only minor touch-ups as needed. It will age beautifully with minimal effort on your part. Don't be surprised if friends and neighbours, visiting your home for the first time, compliment you on your "new" hardwood floor for years to come.

\*Ultra-Fresh copyright Thomson Research Associates, Toronto, Canada.

# SPECIES

Here, at Appalachian Flooring Ltd., we are proud to offer you a prime selection of the hardwood species most sought after for their look and durability. Dealing in both domestic Canadian and American hardwoods as well as imported Exotic Hardwoods, we are sure to have a species that you will fall in love with.

## Appalachian Collection



### Hard Maple

The Nordic species “par excellence”! Sought for its magnificent grain texture, light almost creamy color and high hardness rating, Hard Maple is the ideal choice for those searching for long-lasting beauty. Its light tones increase a room’s vibrancy and brightness and add life to any modern decor. Our Hard Maple pre-finished hardwood flooring is available in the Prestige, Antique and Colonial grades with 14 different colors to choose from. Available in 2”, 2-1/4”, 3-1/4” and 4-1/4” widths.



### Red Oak

Classic, time-tested and true. Red Oak is esteemed for its distinctive grain and subtle reddish coloring that will lend warmth to your room and mature beautifully with age. It is also an excellent wood to stain; colors applied to Red Oak penetrate deep into the wood and show up brilliantly. Available in the Prestige, Antique and Colonial grades with 12 color options available, Red Oak is sure to please. Available in 2”, 2-1/4”, 3-1/4” and 4-1/4” widths.



### American Cherry

Warm and welcoming, American cherry gives off a distinct aura of class. Freshly cut, the wood is of an orangey cast. However with exposure to sunlight, the tone of the wood will darken to a deeper more pronounced reddish-brown color. This sensitivity to light is one of the many charming characteristics of

## EXCEL



Black Walnut

Yellow Birch

Our Excel grade is composed of an assortment of wood from the Prestige and Antique grades. Wood offered in this grade consequently displays a smooth contrast between the more uniform tone and color of the Prestige boards with the more varied and character-rich surface of the Antique planks. Only a select few wood species, exhibiting very distinct and striking natural characteristics, such as Walnut and Birch, are offered in the Excel grade.

## MILLRUN



Hickory

Yellow birch

The true character of the wood is readily apparent in the millrun grade. All of the sound wood that is provided by the trees can be appreciated. Long and short planks, lots of color variation as well as the presence of character marks such as knots and mineral streaks give each millrun floor a distinct look and character.

## COLONIAL\*



Hard Maple

Red Oak

American Cherry

Colonial grade wood is a great choice for rustic decors where a character rich floor is desired. The planks in the Colonial grade are generally shorter and will have a higher percentage of character marks such as mineral stains, knots, wormholes as well as colour variation than those found in our other grades. Thanks to this richness, all of our Colonial floors are sure to be unique and pleasing to the eye.

\* The colonial grade is not covered by any warranty expressed or implied on the structure or the finish.

# WOOD GRADES

*All of our products are made from the same high quality Wood and finished with our premium finishing products. Therefore your choice of wood grade need only be based on your aesthetic wants and needs.*

## PRESTIGE



*Hard Maple*

*Red Oak*

*American Cherry*

For those wanting a great degree of uniformity in color and tone we offer our prestige grade wood. One piece simply melds into the other as they seem to have come from the same tree. The consistency in the natural coloration of the wood also makes this grade ideal for staining. Prestige grade floors represent the sum total of flooring perfection.

## ANTIQUE

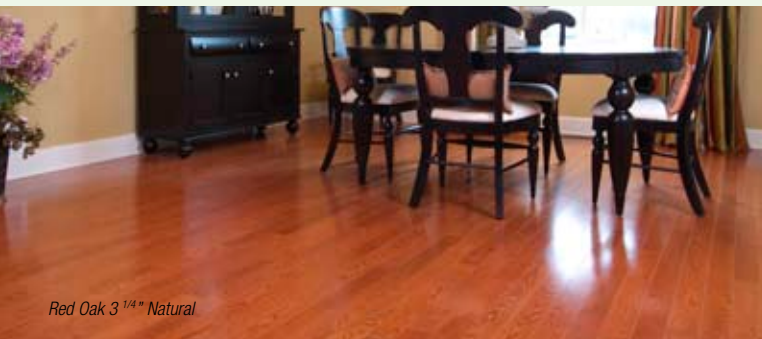


*Hard Maple*

*Red Oak*

*American Cherry*

As the name suggests, the Antique grade calls to mind the more weathered and varied look of an aged hardwood floor. Antique flooring gives you all the warmth and old-world charm that you would expect from a classic product. It exhibits mineral stains and shows greater color variation between planks than our Prestige grade.



*Red Oak 3 1/4" Natural*

Cherry wood and allows each and every American Cherry floor to evolve, over time, into a unique work of art. American Cherry is available in the Prestige, Antique and Colonial grades. Available in 2-1/4" and 3-1/4" widths.



## Black Walnut

It is one of the most exclusive and distinctive wood species on the market. The rich nutty brown tones of the heartwood are mixed with the creamy white tones of the sapwood to create a very seductive melange. This color patterning combined with its tight yet pronounced grain, will allow Walnut to complement virtually any decor. Black Walnut is Available in the Excel and Colonial grades.

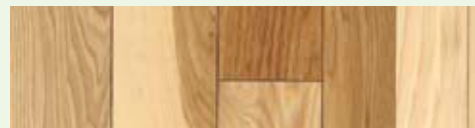
*Available in 2-1/4" and 3-1/4" widths.*



## Yellow Birch

With its tight grain and cheerful bright yellow color and occasional intermixed reddish brown areas, yellow birch is the ideal solution for people looking to give a room a little more vibrancy and color. The variety of shades exhibited by its grain as well as its whirling pattern also add to the vivacity of this species. Our yellow birch flooring is available in the Excel, Millrun and Colonial grades.

*Available in 2-1/4" and 3-1/4" widths.*



## Hickory

Creamy white sapwood combines with brown and pinkish heartwood to give Hickory a look showing the most character of any of our woods. One of the hardest and hardiest of the North American species Hickory is sure to please for years to come. In order to best showcase its worth, our Hickory is offered only in the Millrun grade.

*Available in 2-1/4" and 3-1/4" widths.*

## Exotic *Collection*

*The species that make up this collection are especially chosen for their unique characteristics and stunning colors. Our exotic species are sure to intrigue you with their names, impress you with their durability and delight you with their beauty.*



### Cumaru

Cumaru, also called Brazilian Teak, is a very hard wood with an exceptionally dense fibre pattern. So dense in fact that in its home country the trees are used to build bridges. This strength is displayed in its tight yet pronounced grain pattern. Cumaru is also beautiful and exhibits startling color variations. Sections of dark brown, reddish brown and light brown are interspersed to create floors with wondrous color patterns, sure to attract and delight the eye.



### Jatoba

Also known as Brazilian Cherry, its bark is used by the indigenous people of Brazil to brew powerful love potions. Maybe that is why you will have trouble trying to resist the natural appeal of this seductive wood species. Straight out of the box, Jatoba's attractive reddish coloring is immediately apparent and so is its uniform straight grain. These combine to yield floors that are remarkably consistent in their coloration and patterning.



### Ipe

Sometimes known as Brazilian Walnut, Ipe is a beautiful wood with unique coloration. This greenish-brown coloring is set off by the pronounced wave patterns of its grain to yield visually stunning floors. Additionally Ipe ages well, the greenish brown tones will fade with time, changing to a creamier light brown

that is very attractive to look at. Added to this natural beauty is its fire-resistance rating equal to that of concrete and a very strong resistance to decay. These characteristics are those that made this the wood of choice to build Atlantic City's famous boardwalk.



### Tigerwood

The most exotic of the exotic wood species, Tigerwood cuts a striking figure. With its predominantly orange coloring slashed by stripes of dark brown and black, it is impossible not to think of its namesake animal when looking at a Tigerwood floor... It almost seems to leap out at you.



### Santos mahogany

The true emperor of hardwood flooring, magnificent is the only word that comes close to describing it. Similar to American Mahogany in color, Santos Mahogany is stronger and retains its original coloring longer than its North American counterpart. Its dark smooth reddish brown mahogany tones are interspersed with lighter orangey brown areas to create an unparalleled and truly outstanding look.

*\*In order to better serve your needs, and due to limited supply and high demand, our exotic hardwoods are available in varying widths depending on availability. (2-1/4", 3-1/4", 4" and 5")*



Cumaru 4" Natural